



Clover Station Pro

Station Pro

Introducing the latest product from Clover, **Station Pro**, a powerful, customizable point of sale and business management system designed to be the center of your business and engage your customers



Built with the same core functionality as Clover Station, the new Station Pro includes additional features that address evolving merchant needs:

- Dedicated customer-facing display for improved order accuracy, customer engagement, loyalty program facilitation, and more.
- Customer display is durable and thoughtful, built with strengthened glass which includes anti-fingerprint and anti-microbial coating
- Fully integrated EMV/NFC payment acceptance and integrated fingerprint login for up to 50 employees.
- Includes native 4G/LTE connectivity for additional reliability
- Station Pro includes a 14" high resolution merchant-facing screen that's fixed in place versus on a swivel
- State of the art processor for increased transaction and app speeds
- Compatibility with same peripherals as previous Station to reduce additional costs (for existing Station merchants)

Messaging & Positioning Focus Areas

Engage Your Customers

Deliver top-notch experiences at checkout like never before with Station Pro. Whether you're promoting a loyalty program, giving customers dotation options, or making it easy for them to review their order, Station Pro's terminal is an intuitive and powerful feature to drive engagement at the counter.

Increase Customer Loyalty

It's never been easier to launch a loyalty program for your business. Clover Rewards is pre-built into Station Pro and will help encourage customer signups, drive repeat business, and help you create a loyal following.

Reduce Checkout Friction

Nothing slows down the rush like voids and returns due to error. Empower your customers with real-time information on the Station Pro Terminal to ensure order accuracy, increase loyalty program usage, and easily enable mobile wallets.

All the Payments

In addition to swipe, dip, and tap capabilities for credit, EBT, EMV and PIN Debit cards, you can now offer NFC payment options like Apple Pay, Google Pay, WeChat* Pay, Alipay* and more for streamlined and secure checkouts.

All-in-One System

Run your business and accept payments all from one point-of-sale and payments system. Clover Station Pro is the point of sale and business management system for merchants that want to simplify and centralize payment acceptance, customer engagement, and operations management using one integrated device.

Multi-Layered Protection

Station Pro is PCI PTS 5.0 PED certified and P2PE ready. It supports EMV, Pin Debit, and digital signature capabilities. Station Pro also features Clover Security, delivering end-to-end encryption and data tokenization with each transaction to protect your data.

Increase Operational Speed

Get your customers rung up and on their way with an intuitive, easy-to-use terminal that processes payments in under 3 seconds, encourages NFC payments, and concurrently displays order information alongside loyalty logins.

Ultimate Flexibility

Clover Station works seamlessly with other Clover devices and peripherals, so merchants have flexibility to move beyond the counter, into the aisles, and on the go, as business demands.

The New Clover Station Competitive Advantages

	Clover Station	Competitors
Purpose Built, All in One Solution	<ul style="list-style-type: none"> ✓ Proprietary Clover system (hardware and software) ✓ Built-in capabilities (eg EMV/NFC) ✓ Customer engagement focused hardware and software (split screen for rewards/payment) ✓ Fast printer included 	<ul style="list-style-type: none"> ✗ “Piecemeal” solutions ✗ Disparate hardware/software ✗ Device collaboration an after-thought ✗ Printer sold separately
Speed & Capacity	<ul style="list-style-type: none"> ✓ Fast Qualcomm® Snapdragon™ CPU ✓ 2GB RAM 	<ul style="list-style-type: none"> ✗ Slower or dual processors ✗ 1-2 GB RAM
Software Functionality	<ul style="list-style-type: none"> ✓ 24 <i>pre-installed</i> apps on device ✓ Clover App Market - access to nearly 400 apps ✓ Open platform with app market 	<ul style="list-style-type: none"> ✗ 0-40 apps in app market, not all pre-installed ✗ Closed platform/app market
Security	<ul style="list-style-type: none"> ✓ Fingerprint & NFC logins ✓ Clover Security – transaction tokenization and encryption ✓ PCI PTS 5.0 PED w/P2PE readiness 	<ul style="list-style-type: none"> ✗ Fingerprint login N/A ✗ PCI N/A or dated

Features

Clover Station Pro	
Base + Swivel	Station Pro has a smaller, square base. The display doesn't swivel.
Station Terminal & Printer	Station Pro used a new Mini to act as the Terminal. This device does not have a printer built in, but Station Pro comes with our standard printer.
Card Reader	Station Pro's merchant-facing screen does not have a CC reader. Instead, tap, chip and swipe motions happen on the customer-facing Station Pro Terminal.
Connectivity	Wired LAN, WiFi and 4G/LTE
Employee Login	Station Pro increases fingerprints to 50 users, but removes the mag stripe employee card logins.
PIN Shield	PIN Shield and ADA PIN Entry Aid optional
Cables	Station Pro simplifies things significantly. One power cable and LAN cable, with everything powered from the Terminal.

Clover Station Pro	
Speed	Qualcomm Snapdragon 660 Octa Core Processor 1.843 - 2.2 GHz
OS	Android 8.x
Customer Display	7.0" HD Display, accepts credit and EBT card swipes, EMV chip + PIN/signature, Alipay*, WeChat Pay*, and contactless payments
Connectivity	Wired LAN, WiFi and 4G/LTE
Employee Login	Employee Passcode Login Fingerprint Login
PIN Shield	PIN Shield and ADA PIN Entry Aid optional
Tethering	Purpose-built to work seamlessly. Easy out-of-the-box experience.

Clover Station Pro Callouts

No MSR on Merchant Side

The Station Pro only has a magstripe reader on the Station Pro Terminal (the customer-facing display). This could prove to be a complication with gift card processing. If Merchant wants MSR on their side for gift cards, they may prefer Station+Mini combo. Our solution is processing gift cards on Mini side.

Employee Login Cards

With Station 2018, merchants can use MSR login cards for employees clocking in and accessing the POS. Without having an MSR on the Station Pro Display (merchant-facing screen), we are focusing more on fingerprint logins.

PCI PTS Compliance Nuances

Station Pro is fully PCI PTS compliant and eligible to be part of a Point-to-Point Encryption (P2PE) solution. In its factory configuration, Station Pro will not offer manual card entry, a requirement to maintain eligibility to be part of a P2PE solution.

Merchants can change the device settings to allow for manual card entry, but doing so removes some of the PCI protections.

- **Manual Entry Off:** Merchants using the device without this feature enabled will be able to file a brief PCI-DSS security evaluation on an annual basis.
- **Manual Entry On:** Manual card transactions will not be covered by PCI PTS and P2PE protections. The merchant will need to file a lengthier annual PCI-DSS security evaluation.

Alipay & WeChat Pay Availability

Station Pro is capable of accepting mobile wallet / NFC payment types Alipay and WeChat Pay. However, the availability of this functionality on a merchant's device is subject to overall availability by channel.

Clover Station Pro Starter Kit

Every Clover Station ships with a complete Starter Kit



Clover Station Pro

Quick Start Guide
Kurzanleitung
Instructions de démarrage
Guía de inicio rápido
Guida introduttiva

clover.com/station-pro



What's included



Clover Station Pro Display



Clover Station Pro Terminal



Clover Station Printer



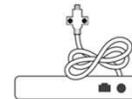
Pin Entry Aid
(Select Regions)



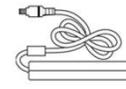
Pin Shield
(Optional)



Display Cable



Hub



Power Brick



Power Cord
(Region Specific)



Ethernet



Screwdriver



Receipt Paper





clover®
A First Data Company